

Press release

Mark Engelen appointed new director of Key Account Management for north-western Europe at Kögel BeNeLux B. V.

Burtenbach, 13 March 2019

- **The Dutchman's goal: to increase market shares and enhance the visibility of products**

In Mark Engelen, the Burtenbach-based trailer manufacturer has found its new director of Key Account Management for north-western Europe at Kögel BeNeLux B. V. in Zwolle, who brings extensive experience in logistics and sales to the table. In the new position, created in February 2019, Engelen will be primarily responsible for key accounts in the north-west European region and will report directly to Kögel Managing Director Josef Warmeling. The 55-year-old Dutch native, Engelen, particularly appreciates his new employer's broad product range and the “fantastic commitment” of Kögel employees.

Kögel founded Kögel BeNeLux B. V., with head office and operating facilities in Zwolle, the Netherlands, in 2017. Since then, new and used vehicles, services, financing, leasing and telematics have been available on-site to local customers. This the same region that Mark Engelen will serve as director of Key Account Management for north-western Europe. He comes from a large, international Dutch forwarding company. He worked for the logistics company for over 18 years: the first ten years in operative management, and then in key account management. After, he spent eight years as the managing director of an international trailer axle manufacturer. After that, he spent two years as a department manager in

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key account management, sales and marketing at a smaller well-known trailer manufacturer.

Mark Engelen is pleased to be taking on the new role and says: “The exceptionally well-developed product range and fantastic commitment of the Kögel family is extremely motivating to me and leads me to believe that we will be very successful.”

“With this additional support in Benelux, we are providing our customers with another experienced contact and will be able to meet increased demand for Kögel trailers in the local region,” says Kögel Managing Director Josef Warmeling. “In Mark Engelen, we have gained an experienced expert to fill this position.”

Prospective Kögel key accounts in north-western Europe can now get in touch with their new point of contact directly:

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Photo: Mark Engelen, director of Key Account Management for north-western Europe at Kögel BeNeLux B. V.

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Kögel is one of the leading trailer manufacturers in Europe. Since it was established in 1934, the company has manufactured more than 550,000 trailers. With its commercial vehicles and solutions for freight-forwarding companies and the construction industry, the company has been providing 'Made in Germany' engineering quality for more than 80 years. During this period, it has maintained its passion for transport and innovation, enabling it to offer proven, long-lasting added value to freight-forwarding companies. The company headquarters and main production facility of Kögel Trailer GmbH are located in the Bavarian town of Burtenbach. Kögel also has factories and offices in Ulm (Germany), Duingen (Germany), Chocen (Czech Republic), Verona (Italy), Zwolle (Netherlands) and Moscow (Russia).

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