

Press release

Kögel reinforces its sales in Spain

Burtenbach, 09 December 2021

- **Daniel Amieva and Francisco Vilasánchez has taken up the sales activities in northern Spain and are guaranteeing excellent customer services through direct contact with the company's staff.**

Kögel welcome Daniel Amieva and Francisco Vilasánchez as the new sales representatives in northern Spain. They are challenged with expanding our sales network in the region. Both will report directly to Javier del Mazo, the Kögel Managing Director for Spain and Portugal.

Thanks to their portfolio of highly innovative products, Kögel is perfectly positioned to meet all our clients' needs while following our guiding principle: "Economy Meets Ecology - Because We Care". So we may react appropriately to the growing demand for modern transport solutions and offer our Spanish clients an easily accessible sales network, the trailer manufacturer Burtenbach is reinforcing its international sales team with two technical experts who are highly familiar with the customer requirements specific to each country.

The best sales experts to meet our clients' highest demands and expectations

Daniel Amieva and Francisco Vilasánchez have gained years of experience in the industrial vehicle sector and are extremely knowledgeable of the Spanish transport and logistics industry.

"I would like to give a warm welcome to our new sales experts. With their years of experience in the sector, they are familiar with our clients' needs and wishes and will continue driving the expansion of our sales structures and client satisfaction", emphasised Javier del Mazo.

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Providing clients with straightforward, rapid and efficient contracting and service are the keys to success. The aim is to incorporate future developments and requirements in the sector, to continue broadening Kögel's market position thanks to its innovative, sustainable transport solutions, and to promote customer-oriented solutions.

Company profile

Kögel is one of the leading trailer manufacturers in Europe. With its commercial vehicles and transport solutions for freight-forwarding companies and the construction industry, the company has been providing "made-in-Germany" engineering quality for more than 85 years. Kögel sees itself as having a responsibility to design transport and logistics processes in an environmentally and climate-friendly manner in consultation with politicians and customers. The company's guiding principle "Economy meets Ecology - Because we care" is a promise: Kögel supports all customers with outstanding expertise, in-depth industry knowledge and, above all, durable, ecologically and economically sustainable products in lightweight construction. The company headquarters and main production facility of Kögel Trailer GmbH are located in the Bavarian town of Burtenbach. Kögel also has factories and sites in Ulm (Germany), Duingen (Germany), Choceň (Czech Republic), Verona (Italy), Gallur (Spain), Kampen (Netherlands), Corcelles-en-Beaujolais (France) and Moscow (Russia).

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