

Press release

## **New CEO at Kögel: Christian Renners appointed Chairman of the Board**

- **From October 2021, Christian Renners will be responsible for sales, marketing and business development**
- **“We want to offer customers the best transport solutions to ensure their success”, declares Renners**

**Burtenbach, 1st October 2021**

**On 1st October 2021, Christian Renners will take over the position of Chairman of the Board at Kögel Trailer GmbH. In addition, Renners will be responsible for sales, marketing and business development. He wants to place increased focus on the customer and offer them the most economical and sustainable transport solutions, according to their needs.**

The partners of Kögel Trailer GmbH have appointed Christian Renners as CEO. On 1st October 2021, Christian Renners will take over the position of Chairman of the Board at Kögel. He will also be responsible for sales, marketing and business development. This means the Kögel management board will now consist of four people: Christian Renners, Thomas Heckel (CFO), Thomas Eschey (COO) and Massimo Dodoni (CSO).

Christian Renners is an experienced top manager with decades of expertise in B2B. Most recently, he spent six years as Managing Director of Vossloh Fastening Systems GmbH, a subsidiary of Vossloh AG. The Vossloh Group is a worldwide leading company in the rail infrastructure industry.

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In the course of his career, Renners learned the business from the bottom up. The qualified machine fitter and graduate mechanical engineer and MBA (Master of Business Administration) has held numerous managing roles in the industry, also gaining experience in the automotive-adjacent industries and in transport and logistics.

### **Outstanding prospects, thanks to highly innovative products**

“Kögel offers a highly innovative portfolio of transport solutions. Behind it is a highly motivated team with exceptional expertise across every area of the company. All this combined means the company has outstanding prospects,” explains Renners.

“It is especially important to me that we are a reliable partner to our customers and deliver the best transport solutions in terms of economy and sustainability, so that they can succeed in the face of intense competition,” says the new Chairman of the Board. “Fully in accordance with the Kögel motto: ‘Economy meets Ecology – Because we care.’”

At the same time, Renners will work with the remaining managing directors and the entire Kögel team to advance the far-reaching investment programme that the partners have put forward. The investments in the tens of millions at the Kögel head office in Burtenbach will serve the purpose of expanding and modernising the company’s administration, production and SKD production, as well as implementing the sustainability strategy and building up Kögel's innovative strength.

### **Company profile**

Kögel is one of the leading trailer manufacturers in Europe. With its commercial vehicles and transport solutions for freight-forwarding companies and the construction industry, the company has been providing “made-in-Germany” engineering quality for more than 85 years. Kögel sees itself as having a responsibility to design transport and logistics processes in an environmentally and climate-friendly manner in consultation with politicians and customers. The company’s guiding

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principle “Economy meets Ecology - Because we care” is a promise: Kögel supports all customers with outstanding expertise, in-depth industry knowledge and, above all, durable, ecologically and economically sustainable products in lightweight construction. The company headquarters and main production facility of Kögel Trailer GmbH are located in the Bavarian town of Burtenbach. Kögel also has factories and sites in Ulm (Germany), Duingen (Germany), Choceň (Czech Republic), Verona (Italy), Gallur (Spain), Kampen (Netherlands) and Moscow (Russia).

[www.koegel.com](http://www.koegel.com)

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