

Press release

Kögel Rent launches rental offer in France

Burtenbach, 12 April 2022

Kögel continues to expand its international rental business and will in future also be offering the Kögel Cargo, Cool and Multi models to all customers from France. With Kögel Rent, many forwarding and logistics companies are taking advantage of the rental option to adapt their own fleet to the current order situation and minimize the risk in the area of total costs of ownership.

Following the successful market launch of Kögel Rent in Germany, BeNeLux and Spain, the trailer manufacturer from Bavarian Swabia is now extending its rental offering to France. "The success of Kögel Rent confirms us in our actions and we are now pleased to be able to offer trailer rental in France as well. In this way, we enable customers to respond quickly and flexibly to all market requirements and to realize maximum efficiency and cost-effectiveness in the use of company resources for their own operations," explains Thomas Gregor, Head of Kögel Rent in Europe.

"Our customers now have the option of choosing the Kögel Cargo curtainsider, the Kögel Cool refrigerated trailer and the Kögel Multi construction material semi-trailer from the rental range for the French market. Thanks to individual contract periods, we can react flexibly to customer requirements and thus provide our customers with more planning security and room for maneuver in managing their day-to-day business," adds Jérôme Grau, Managing Director of Kögel France SAS.

A wide range of special equipment for every customer requirement

Customer satisfaction always comes first at Kögel. The 'Because we care' idea is also reflected in the fact that Kögel products provide customers

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and drivers with the highest quality, simplest operability and maximum cost-effectiveness. Whether Kögel Cargo, Multi or Cool: the trailers impress with their high payload, maximum stability and durability. The diverse individual equipment and certifications of the Kögel trailers available in the French rental offer prepare them optimally for the most varied transport requirements in the diverse areas of application.

Everything in view at all times thanks to Kögel telematics

Every Kögel trailer is equipped with the state-of-the-art Kögel Telematics system. This gives customers an overview of all important trailer data. With the Kögel Telematics database, the customer can not only locate his trailers in the Kögel Telematics web portal and in other fleet management systems, but also import data such as coupling status, mileage, door opening, refrigeration status, etc. into the current operating software in real time. A simple activation of the subscription is sufficient.

Company profile

Kögel is one of the leading trailer manufacturers in Europe. With its commercial vehicles and transport solutions for freight-forwarding companies and the construction industry, the company has been providing “made-in-Germany” engineering quality for more than 85 years. Kögel sees itself as having a responsibility to design transport and logistics processes in an environmentally and climate-friendly manner in consultation with politicians and customers. The company’s guiding principle “Economy meets Ecology - Because we care” is a promise: Kögel supports all customers with outstanding expertise, in-depth industry knowledge and, above all, durable, ecologically and economically sustainable products in lightweight construction. The company headquarters and main production facility of Kögel Trailer GmbH are located in the Bavarian town of Burtenbach. Kögel also has factories and sites in Ulm (Germany), Duingen (Germany), Choceň (Czech Republic),

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Verona (Italy), Gallur (Spain), Kampen (Netherlands), Corcelles-en-Beaujolais (France), Schärding (Austria), Padborg (Denmark) and Moscow (Russia).

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