

Press release

Top products and services for Portugal: Kögel wins award from trade magazine Revista Automotive

Burtenbach, Germany, 08 December 2022

Portuguese trade magazine Revista Automotive has awarded Kögel the renowned Fleet&Service Award 2022. The jury was especially impressed by Kögel's innovative product developments in the current year, its customer-focused service structure in Portugal, and its strategy in the construction segment.

Kögel was personally presented with the coveted award by the Editor in Chief of Revista Automotive, Eduardo Gaspar, in the "Trailer" category. In awarding this prize, the jury of readers and independent industry experts, as well as the editors of Revista Automotive, have recognized Kögel's achievements during the current year. The magazine's Editor in Chief Gaspar praised Kögel saying "2022 has been a very successful year for Kögel. With the Light^{Plus} Rail, the company launched its first weight-optimised, rail-loadable trailer, the Multi Container Stop System, which revolutionises the transport of swap bodies in terms of efficiency and work safety, as well as Kögel Road Safety (KRS), a system that prevents accidents with vulnerable road users, such as cyclists and scooterists". Another contributing factor was the optimised service structure, which can largely be attributed to Kögel's Portuguese dealer TTS – Total Trailer Services. The jury praised the close collaboration between the trailer manufacturer and dealer, as well as the careful attention to the needs of their Portuguese customers. Likewise, the jury was impressed by Kögel's plans to expand its construction vehicle product segment. "These

Press release

activities are testament to Kögel's aim to exceed its excellent performance in sales and service,” remarked Eduardo Gaspar.

This is yet another manifestation of the company's customer promise: “Economy meets Ecology – Because we care”. Denis Valder Munir, Head of Business & Project Management Portugal explained “I am delighted that the expert jury has selected Kögel as the best trailer manufacturer in Portugal for 2022. This recognition confirms the outstanding quality of our products and services by international standards. We accepted the award in Portugal, but it is an acknowledgement of the hard work of all our colleagues, who have made this result possible”. He accepted the award with Rudolf Schmid, Sales Manager West, and Rui Tavares, Managing Director of TTS.

Independent jury of journalists and experts decides

With the Fleet&Services Awards, established in 2017, the editorial team of Revista Automotive honours businesses for outstanding products and services, as well as experts for their merits and achievements in the areas of fleet, after sales, trucks, buses, industrial machinery and environment. The Fleet&Service Awards are presented independently based on the decision of the editorial team and an expert panel of independent industry experts.

Image caption:

Delighted winners: Kögel employees Rudolf Schmid, Sales Manager West (2nd from right), Denis Valder Munir (centre), Head of Business & Project Management Portugal, and Rui Tavares, Managing Director of TTS (2nd from left) received the Fleet&Service Award 2022 from Eduardo Gaspar.

Company profile

Kögel is one of the leading trailer manufacturers in Europe. With its commercial vehicles and transport solutions for freight-forwarding companies and the construction industry, the company has been delivering “made-in-Germany”

Press release

engineering quality for more than 85 years. Kögel lives up to its responsibility to design transport and logistics processes in an environmentally and climate-friendly manner in consultation with politicians and customers. The company's guiding principle "Economy meets Ecology - Because we care" is a promise: Kögel supports all customers with exceptional expertise, in-depth industry knowledge and, above all, durable, ecologically and economically sustainable products in lightweight construction. The company headquarters and main production facility of Kögel Trailer GmbH are located in the Bavarian town of Burtenbach. Kögel also has factories and sites in Ulm (D), Duingen (D), Choceň (CZ), Verona (IT), Gallur (ES), Kampen (NL), Corcelles-en-Beaujolais (FR), Schärding (AT), Padborg (DK) and Moscow (RU).

www.koegel.com

Your point of contact for this press release:

Maximilian Franz
Head of Marketing & Public Relations
Tel. +49 82 85 88-12318
Maximilian.Franz@koegel.com